

# Take your Hotel to a new level: *A level of GREEN*

## WHY GREEN MEASURES ARE IMPORTANT AND HOW TO TAKE THEM

*Green Hotels conserve and preserve by saving water, reducing energy use, and reducing solid waste. Benefits are seen through reduced cost and liabilities, high return and low-risk investments, increased profits, and positive cash flow.*

### Some Sustainable Solutions for Green Hotels

- Start a linen reuse program in all guest rooms
- Install low-flow showerheads and sink aerators
- Switch to compact fluorescent light bulbs
- Use motion sensors/time monitors
- Provide Recycling bins in addition to garbage bins
- Install window film to lower heating and ceiling fans to lower air-conditioning

### Why it Saves to be Green

- Increased customer base with environmentally-conscious customers
- Energy bills reduced
- Water bills reduced-
- Reduced Waste
- Healthier guests, staff, and management

#### Learn More!

#### Go to the

#### website:

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Advocacy for Green Hotels

[Greentraveling.weebly.com](http://Greentraveling.weebly.com)